



"Princine is Worthy of Its Container!"

—says Miss Princine

WHEN we revolutionized the making of baking powder and gave our product the name Princine, we sought for a perfected container to keep it in. And so the Princine cup was devised.

It preserves the leavening power of Princine by preserving its dryness. It is more convenient to use because of the handy handle. And it is useful around the kitchen after the Princine is all used up.

No solder to cause lead contamination. No rough edges to cut or scratch your hands. It is easy to open, and airtight when closed. And best of all, Princine is worthy of it!



1/2 lb., 15c.; 1 lb., 30c. United Profit Sharing Coupons in every cup. If you can't get Princine at your Grocer's, send this name and receive a 2 oz. sample, or send 15c for 1/2 lb. cup.

Look for the Princine Shelf at your Grocer's
The Southern Manufacturing Co.
Richmond, Va.

216

Liggett & Myers Coupons and Tags Redeemed in our Premium Dept.

Our big stock of Liggett & Myers premiums includes dozens of articles for men, women and children. Come in and see them. Special courtesy to ladies.

Evans' Pharmacy

Suburban Market

New, Clean, Sanitary, Pleasing

Fresh Meats and Fish Country Produce

of the very best grades only.

Fish dressed, and cleaned perfectly without additional expense.

Free and Quick Delivery Anywhere.

S. C. HAYNIE and R. D. TUCKER, Props.

457 W. Market

Phone 887.

TENNIS

We are sole agents for
Spalding's Tennis and
Base Ball goods.

(See Window.)

Fant's Book Store



WINNERS PICKED IN AD WRITERS CONTEST

FIRST PRIZE GOES TO GEISBERG BROS. ADVERTISMENT

TWO OTHER PRIZES

Mrs. Boyd's Ad Takes Second Prize—T. L. Cely Co. Gets Third.

The great Amateur Ad Writer's contest, the ads for which appeared in Sunday's *Intelligencer*, created considerable interest and some little excitement.

There were quite a number of contestants, and some of them wrote ads for almost every merchant who was entered in the contest. With the possible exception of one or two ads, they were exceptionally good and everybody was surprised at the clever work submitted. There were two or three parties writing several ads who demonstrated in this contest that they undoubtedly have ability as ad writers. Several gentlemen, some of them merchants, yesterday remarked about the cleverness shown in almost every ad submitted. If the writers of this copy could have heard the many compliments passed on these ads, they would feel well repaid for their efforts.

The ads which appeared in The *Intelligencer* Sunday as entries in this contest were written by the parties as listed below.

Bank of Anderson—Miss Martha A. Bonham.

Geisberg Bros. Shoe Co.—Miss Martha A. Bonham.

Loesser Co.—Miss Martha A. Bonham.

T. L. Cely Co.—Miss Vina Patrick.

Southwestern Public Utilities Co.—Mrs. Reid Sherrard.

Walter H. Keese & Co.—Miss Martha A. Bonham.

Parker & Bolt—Mrs. Reid Sherrard.

John A. Austin—A. G. Barton.

Anderson Cash Grocery—M. E. Russell.

Marchbanks & Babb—Mrs. Reid Sherrard.

The Owl Drug Co.—Miss Martha A. Bonham.

Mutual Benefit Life Insurance Co.—Mrs. J. L. Farmer.

Sullivan Hardware Co.—Miss Martha A. Bonham.

B. O. Evans & Co.—Miss Clara Brown.

Mrs. B. Graves Boyd—Miss Martha A. Bonham.

W. H. Lyon—Mrs. W. W. Russell.

Evans' Pharmacy—Bruce Harper.

John Linley—Mrs. Reid Sherrard.

Anderson Gas Co.—Miss Martha A. Bonham.

In almost each case there were several good ads from which one ad had to be selected and they were all so good it was really a hard task to select the best one.

The services of three gentlemen who are believed to be excellent judges of advertisements were selected—Messrs. Bond Anderson, Eugene Brown, and Mr. C. C. Cunningham of the great Blotky Advertising company who conduct sales all over the country. After about an hour's real hard work sorting out, and eliminating this and that ad, until they had pulled out the weakest ones, they were able to pick the three best ads.

They gave the first prize to the ad of Geisberg Bros. Shoe Co., written by Miss Martha A. Bonham; the second prize was awarded the ad of Mrs. B. Graves Boyd, also written by Miss Martha A. Bonham; and the third prize to T. L. Cely Co. ad written by Miss Vina Patrick. The first prize is a five dollar bill. The second prize is two and a half dollars, and the third is a one dollar bill. The writers of all the other ads which were accepted and entered in this contest will receive fifty cents for each such ad.

In awarding the prizes, the judges, after picking the three best ads, selected three others, which they stated would have received the next three prizes had there been any others. So this entitles them to what, in the absence of a better name, will be called "honorable mention" for they were good ads. They are the ads of The Owl Drug Co., John Linley, and Walter H. Keese & Co. While The *Intelligencer* promised to run only the three winners, twice more, it takes this means of paying these ads the compliment of running them in the Daily and Semi-Weekly along with the winners free of any charge whatever.

Tips and Tips.

An American spending his vacation in Scotland, had an opportunity to play golf every day on a world-famous links, says the Youth's Companion. Moreover, he had assigned to him an exceptionally fine caddy who frequently carried the bags of the best golfers in Scotland.

"Donald, my man, I expect to get some good tips from you while I am here," said the American, while making the first round of the course.

"And I expect," returned the thrifty Donald, "the tips from you."

For Coughs that "Hang On."

Lingering colds, bronchial coughs, in grippes colds and similar ailments that "hang on" until May are likely to last all summer if not cured. Foley's Honey and Tar Compound will allow inflammation, clear stopped passages, relieve distressing discharges at the throat, banish stuffy, wheezy breathing and heal and soothe the raw nasal and bronchial passages. It is prompt in action, safe and sure. Contains no opiates. Evans' Pharmacy.

Evening Dress for Matrons



We were threatened as early as in the spring by the most highly approved Parisian couturiers that full, short skirts would prevail and when they arrived we gladly accepted them without protest. Were they not a delightful change from the long, tight skirt and just the thing for tailors and dance frocks? And then the American matron hesitated—as an evening frock for her debutante daughter, well and good, but for the dignified hostess, who demanded a trained reception gown—never.

As a result, we have the gown illustrated, designed and worn recently by an American society woman. The novelty is in the train. When she desires, the wearer may appear in training gown with all the dignity that social etiquette demands, and when the dance music starts, she may gently lift the train and indulge to her heart's content, with all the comfort of the short but not too voluminous skirt.

The gown was of white goldenrod satin with the skirt scantily gathered at a slightly high waist line. The skirt was finished in a straight train, which was looped under at about the knees, and this gave the extra fullness. An elaborate garniture of crystal and pearl beads draped the bodice of white daphne silk. The crystal effect was also worked out on the sleeves and in the hair and slipper ornaments, and a handsome string of pearls completed the attractive costume.



MRS. W. A. RUDGESS, Editor
Phone 87.

Mrs. Wade McGee left yesterday afternoon for her home in Columbia after a week's visit to Mrs. G. M. Tolly.

Miss Laurie Dowling has gone to Bamberg to visit relatives.

Miss Lucy Patterson of Wallhalla is visiting her sister, Mrs. William Archer.

Palmetto Chapter.

The Palmetto chapter will meet this afternoon at five o'clock with Mrs. W. A. Speer and Miss Eubank Taylor at the home of the latter on Earle street.

Mr. and Mrs. Harleston Barton, spent the week-end with friends in Greenville.

Mrs. J. G. Cunningham has returned from a visit of a few days in Greenville.

Mrs. Joseph J. Reed leaves today for her home in Knoxville, Tenn., after a visit of several weeks to her mother, Mrs. Eve Murray.

Mr. and Mrs. John B. Reeves left yesterday for their home in Charleston, after a visit to Mr. Reeves' sister, Mrs. J. H. Townsend and Mrs. A. H. Prevost.

Entertainers Tonight.

WHEN
you see an arrow,
what do you think of?

Coca-Cola

Of Course!

WHY
Because it goes straight to the spot!

PROFESSIONAL CARDS

DR. J. E. WATSON
General Practice

Office in Ligon & Ledbetter Building.
North Main Street.
Office Phone 210.
Residence Phone 386.

C. GADSDEN SAYRE
Architect

405-406 Bleckley Building
Anderson, S. C.

Chisholm, Trowbridge & Suggs

DENTISTS
New Theatre Building
W. Whitner St.

Bye and Bye

Leads to the house of never.

Begin now, save a part of your earnings

Continuous Savings will soon count up when deposited in the Savings Department of

The
Bank of Anderson
The strongest bank in the county.

"TIZ" FOR ACHING, SORE, TIRED FEET

Good-bye sore feet, burning feet, swollen feet, weary feet, aching feet, tired feet.

Good-bye corns, callouses, bunions and raw spots. No more shoe tightness, no more limping with pain or drawing up your face in agony. "TIZ" is magical, acts right on all the poisonous excretions which pull up the feet. Use "TIZ" and forget your foot misery. Ah! how comfortable your feet feel. Get a 25 cent box of "TIZ" now at any drugist or department store. Don't suffer. Have good feet, glad feet, feet that never swell, never hurt, never get tired. A year's foot comfort guaranteed or money refunded.

CHEAP INSURANCE.

You can be a bottle of Dr. Hill's Life For The Liver and Kidneys No. 1 and cleanse your system from all impurities of your body, and save lots of sickness and lost time. Price 25 and 50 cents.

For sale in all drugists.

Distributed by Murray Drug Co., Columbia, S. C.

YES- terday is gone. Tomorrow does not exist. TODAY is the day of Opportunity. This is the column of opportunities. Read it. Use it—if you seek a broader opening for yourself, if you seek men, if you want to buy or sell machinery, fixtures, equipment.

Classified Columns

Want Advertising Rates

Twenty-five words or less, One Time 25 cents, Three Times 50 cents, Six Times \$1.00.
All advertisement over twenty-five words prorate for each additional word. Rates on 1,000 words to be used in a month made on application.
No advertisement taken for less than 25 cents, cash in advance.
If your name appears in the telephone directory you can telephone your want ad to 331 and a bill will be mailed after its insertion for prompt payment.

FOR RENT

FOR RENT—Store recently occupied by The *Intelligencer* Job Printing Department. If interested in a fine stand and good proposition, apply to The *Intelligencer*. 8-13-15

FOR SALE

FOR SALE—Potato Slop, Pure Nancy Hall. We have sufficient stock on hand to supply demand now. Furman Smith, Seedman, Phone 464.

FOR SALE—One milch cow, calf month old. 303 West Market street. 5-25-15.

MISCELLANEOUS

DRY, FINE WOOD, cut, or in four foot lengths, or slabs; and perfectly dry. Prices right. See me for all kinds of fire wood. B. N. Wyatt, "The \$5.00 Coal Man."

IF IT'S IN SEASON, and fit to eat, we have it; and the price won't make you lose your appetite either. "Little Gem" Cafe, J. E. Derriek, Proprietor, 128 W. Whitner Street.

LOST

LOST—A small gold shirt waist pin, about size of dime, beaded edge with letter H. Reward if returned to 233 Greenville St.

LEGAL NOTICES

INCOME TAX PAYERS TAKE NOTICE.

The time for making Income Tax Returns will close the 1st of July. All who fail to make income tax by that time will have to pay cost and penalty. This is from Carlton W. Sawyer, Comptroller General, at Columbia, S. C., so I would be glad to have you make these returns at once, so your Auditor will not be embarrassed.

Those who refuse to make Income Tax Returns will be compelled to do so at heavy cost. This is the law and so long as it is, I will have to enforce it for Anderson County.

Winston Smith, Auditor.

Now Mrs. Harrod Got Her Stomach Trouble.

"I suffered with stomach trouble for years and tried everything I heard of, but the only relief I got was temporary until last spring I saw Chamberlain's Tablets advertised and procured a bottle of them at our drug store. I got immediate relief from that dreadful heaviness after eating and from pain in the stomach," writes Mrs. Linda Harrod, Fort Wayne, Ind. Obtainable everywhere.

Confederate Veterans Reunion

RICHMOND, VIRGINIA

JUNE 1, 2, and 3, 1915.
SOUTHERN RAILWAY

In connection with the Blue Ridge Railway.

Tickets on sale May 29th to June 2nd, with return limit June 10th. Extension will be granted until June 30th by payment of 50 cents \$8.85 FROM ANDERSON.

To accommodate the Veterans and friends the Southern Railway has arranged a Special DAYLIGHT TRAIN, leaving Anderson at 6 a. m., Monday, May 31st.

No Changing of Cars. 43 Miles Shorter Over the Southern Railway.

SCHEDULE

	Daylight Special	Night Train
Lv. Anderson	6:30 A.M. May 31	9:45 P.M. May 31
Lv. Belton	7:05 A.M. May 31	10:15 P.M. May 31
Lv. Williamston	7:25 A.M. May 31	10:35 P.M. May 31
Lv. Pelzer	7:45 A.M. May 31	10:55 P.M. May 31
Lv. Piedmont	8:05 A.M. May 31	11:15 P.M. May 31
Lv. Greenville	8:20 A.M. May 31	11:30 P.M. May 31
Ar. Richmond	8:30 P.M. May 31	11:45 P.M. May 31

This is the only through daylight trip and it will give the veterans a chance to see North Carolina and Virginia during the day. Through coaches and Pullman sleepers will be handled on the daylight trip and night train to Richmond.

The Southern Railway has the best location in Richmond, one block from Main street, center of city.

For further information, tickets, Pullman reservations, call or write:

W. R. TABER, TPA
Greenville, S. C.

J. R. ANDERSON, S. C. 58
Anderson, S. C.

W. E. M'GEE, AGA
Columbia, S. C.